

GRAPHIC DESIGN

The course provides students with the skills necessary to work in autonomy on simple or more advanced projects of Graphic Design. In particular, the program focuses on the creation of a logo, the most fundamental element of corporate identity.

During the course students will study fonts and symbols and the essential rules of design which will then be applied when designing their own logo, using a traditional or digital method.



STUDY

- Font and symbols
- Pictograms
- Logotype

PRACTICE

- Research and moodboard
- Technical drawing and drafts
- Project's construction and presentation

Every student is required to bring their own computer, where opensource programs might be installed during the course.

PRICES

Number of weeks	BASIC COURSE <i>6 hours per week</i>	SEMI-INTENSIVE COURSE <i>10 hours per week</i>
2	410 €	560 €
3	540 €	735 €
4	630 €	875 €
5	770 €	1070 €
6	910 €	1260 €
7	1040 €	1450 €
8	1170 €	1630 €
9	1310 €	1820 €
10	1450 €	2020 €

Materials are not included in the course fees.

ABOUT OUR COURSES

Classes start every week and are held Monday to Friday between 3 PM and 7 PM.

We offer this course in three types:

- Basic** (6 hours per week, classes 2 days a week)
- Semi-intensive** (10 hours per week, classes 3 days a week)

Classes are held in English and Italian

At the end of the course students can request a Certificate of Participation.

LEONARDO DA VINCI ART SCHOOL

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